



Society

Coexistence with Local Communities and Contribution to their Development

Community Development

Social Contribution Activities



Community Development



With local communities

The JATCO Group's aim is to become a "good corporate citizen" that is loved by local communities. Corporate activities are conducted through our involvement with local communities. JATCO considers it an important responsibility to be proactively involved with society as a community member and contribute to the local community in a variety of ways.

Participating actively in resolving local issues by leveraging the JATCO Group's technologies and assets helps make our presence appreciated by the community, which is beneficial to the company. These efforts lead to mutual growth and development of the community and company. For instance, by using our automotive unit technologies to develop a drive unit for e-bikes, we can help address community challenges, such as promoting local tourism and health enhancement.

We are also maintaining the flower beds at the Gakunan Electric Train's JATCO MAE Station to enrich the lives of everyone in the region. While responding to increasingly complex societal issues, the JATCO Group continually contributes to regional revitalization and the resolution of societal and environmental issues through dialogue with local communities.



Hana-saku JATCO MAE Station Project

Fuji Area: Certified as a Bicycle Commuting Promotion Company by Fuji City

In 2022, JATCO signed an agreement with Fuji City regarding resolving regional issues using bicycles, and has been advancing the use of bicycles for community development. In March 2025, JATCO obtained certification as a declared company under the Ministry of Land, Infrastructure, Transport and Tourism's "Certified Bicycle Commuting Company" Declaration Project, which certifies companies and organizations that promote bicycle commuting, in cooperation with Fuji City. This not only promotes heightened environmental and health awareness among employees, but also contributes broadly to community development from the perspective of promoting bicycle use in Fuji City.



Thailand: Acceptance of Shizuoka High School Students for Internships

JATCO and JATCO (Thailand) Co., Ltd. support the "High School Student Overseas Internship" program organized by the Shizuoka Prefectural Board of Education, which aims to develop global human resources who can play active roles both domestically and internationally. In 2024, we accepted six high school students from the prefecture for internships. Pre-training was conducted in the Fuji Area in July, and in August they traveled to Thailand, where they had opportunities to interact with local members and experience Thai culture. JATCO will continue to support opportunities for developing global human resources and learning about the appeal of companies.



Fuji Area: Exchange between Local Government and Regional Companies (Tuesday Meeting)

The Tuesday Meeting is an exchange meeting held for many years as a forum for Fuji City and local companies to share recent updates and information. In June 2025, JATCO hosted the meeting, bringing together Fuji City and 13 local companies, where the Fuji City Future Children's Department explained the city's measures to address declining birthrates, followed by active discussions with participating companies. Participants also deepened exchanges through tours of JATCO's CVT plant and lettuce farm.



Mexico: Acceptance of Universities and Vocational Schools

JATCO Mexico regularly conducts plant tour programs inviting students from universities and vocational schools. In 2024, we accepted three schools including the Northern Aguascalientes Institute of Technology. For students, this is a valuable opportunity to directly experience how the knowledge they learned in theory is actually applied in the automotive industry. Through such industry-academia collaboration initiatives, we develop young talent and build relationships with educational institutions, contributing to the development of the local community.



Social Contribution Activities



Our three key categories: environment, education, and welfare

The social contribution activities of the JATCO Group have the characteristic that they are mostly in the employee participation style. The JATCO Group has established the environment, education, and welfare as the three key categories for our community contribution initiatives and most of these initiatives take a form in which the employees actually move their bodies. Moreover, another major advantage for the employees is that through the activities we carry out in each region and site they can receive direct feedback from the people included in the activities.



15,307 participants globally

The JATCO Group conducts social contribution activities globally, tailoring efforts to the needs of local communities around the world. In FY2024, 15,307 employees worldwide participated in these activities. They carried out a variety of activities in the areas of the environment, education, and welfare.

A selection of activity examples

Area	Number of participants	Main activity examples
Japan	6,327	Kids Engineer Program (elementary school students) Educational lectures; school & company visits (elementary, junior high, and high school students) Mt. Fuji Clean Route 3776 cleaning Supporting powerchair soccer
Mexico	3,533	Donating food to hospital users Donating school supplies Donating food to facilities that support people with disabilities
China	2,454	University career planning seminar Subway station environmental protection Tree-planting activities
France	80	Donating batteries Donating PET bottle caps Donating a part of the running participation fee to charity organizations
U.S.A.	120	Donating toys to children Painting road curbs Donating food
Thailand	2,160	Donating bags made from recycled PET bottles to students Donating used lottery tickets Green Roof Project (Recycling of beverage cartons)
South Korea	633	Donating clothing Distributing free food to the needy Donating towels to support animals

Message from the Social Contribution Leader

At JATCO, under the motto of being a “good corporate citizen,” we conduct social contribution activities globally at all of our locations, centered on three pillars: environment, education, and welfare. In FY2024, a total of 15,307 employees participated in various social contribution activities. Through various activities such as community trash collection, river cleaning, cooperation with food banks, and support for sports for people with disabilities, we witness the smiles of local residents and the lively engagement of participating employees, which makes us realize the significance of our activities. JATCO’s social contribution activities have now become a culture that we must cherish. We hope that our efforts will serve as an opportunity to further raise awareness of solving social issues in our communities.



Social Contribution Leader
Head of Corporate Quality Assurance Division, Corporate Vice President
Hiroshi Matsuda

Social Contribution Activities

Mt. Fuji Sports Trash Collection Competition

Environment Education Welfare

The competition held at Suzukawa Beach in Fuji City is not just trash collection, but a “sport” event where teams compete for points based on the amount and type of trash collected. This year, it became a large-scale event with 88 teams and 430 participants from local companies and schools. They collected 417 kg of trash! 87 pieces of which were large-sized waste! We are tackling ocean issues in a fun way.



Employee voice

I got absorbed in searching for trash like a treasure hunter. After the competition, we received free shaved ice and cotton candy that soothed our tired bodies. I would like to participate again.

Obuchi Sasaba Tea Picking Volunteer

Environment Education Welfare

The Obuchi Sasaba Tea Fields, which offer a beautiful contrast with Mt. Fuji, have been facing concerns about their survival in recent years due to the aging population. We support tea harvesting work as volunteers in cooperation with Fuji City, other companies, and the preservation association.



Employee voice

It was hard work carrying tea bags weighing 10-20 kg, but the cold fresh tea prepared by the preservation association members was very delicious. Since many tourists visit every day, I'm proud that we were able to keep the tea fields beautiful.

Kids Engineer Program 2024

Environment Education Welfare

This is a program for elementary school students to learn about gear mechanisms using electric vehicle models and experience the joy of monozukuri. The completed models are run on a dedicated course, and students measure their times repeatedly to find the optimal gear combination. We hope that children who become interested in monozukuri will become the engineers who will support Japan in the future.



Participant voice

- Times were displayed on a ranking board, which made me want to try again and again. It was fun. I want to participate again.
- I was impressed by my son's dedication, which I don't usually see.

Powerchair Soccer National Tournament

Environment Education Welfare

At the powerchair soccer national tournament that JATCO continues to support, we play an indispensable role in the tournament, including attaching and detaching foot guards at the “JATCO Pit” and supporting tournament operations. Players with disabilities skillfully maneuver their powerchairs, and the venue is filled with emotion at their intense performance.



Employee voice

The players of the 19 teams from all over the country, from Hokkaido to Kagoshima, and their families said “thank you” to us. I was happy to feel that I was being helpful.

Meal distribution volunteer (South Korea)

Environment Education Welfare

We participated in the Seoul Station free meal volunteer activity organized by the Nanumi Community together with member companies of the Korea Foreign Company Association (FORCA). We strengthened solidarity with the local community by handing out warm lunch boxes one by one to homeless people.



Employee voice

Extending a helping hand in a way I could do it, and being able to contribute even in a small way, was a valuable experience.

Tree-planting activities (Mexico)

Environment Education Welfare

In cooperation with the government, we conducted tree-planting activities at Rodolfo Landeros Park, the largest in the city. More than 100 employees and their families participated and planted 100 trees. This is JATCO's sustainable initiative aiming for the coexistence of environment and mobility, demonstrating our commitment to environmental protection for the next generation.



Employee voice

By passing on abundant greenery to the next generation, we can contribute to a sustainable society, and it's a very good activity because we can teach children by example.